

PRESS RELEASE
FOR IMMEDIATE PUBLICATION

Cafés, bars, bookstores, stylish boutiques and more!
**THE BLUE METROPOLIS INTERNATIONAL FESTIVAL INVITES YOU TO DISCOVER AND
REDISCOVER MONTREAL**



Montreal, May 20, 2021 – Starting May 20, Blue Metropolis’s website will feature a series of podcast-guided walks, with original material from local writers. The *Montreal Shopping & Books* podcasts will lead native Montrealers as well as visitors to the city’s many treasures.

Your guides will be authors and bloggers, English and French-speaking, all vibrantly attuned to their city, all eager to share their favourite spots and the fond memories that go with them. Some of the places are well known. Some, almost secret. Places our guides have stumbled upon with delight and want the whole world to know about.

Follow in the footsteps of **Monique Polak, Samuel Larochelle, Gabrielle Delamer, Alicia Melamed, Gabrielle Boulianne-Tremblay, Marie-Ève Bourassa** and **G L O W Z I** as they wander through the downtown, up Promenade Ontario, down Saint-Laurent boulevard, on to Outremont, the Plateau Mont-Royal, Villeray, the South West, and everywhere in between. Sip on coffee, tea or wine. Try on a pretty dress. Peruse the bookracks. Sample fine cheeses or admire the colour displays at the vegetable and fruit stands in public markets. Treat yourself to a hat by a Quebec designer. Montreal, in all its effervescence and uniqueness, awakens every sense.

To top it off, the duo of **Marzia Pellissier** and **Christian Robert**, co-founders of *Marcheurs de Montréal*, have devised walking tours of city streets starting from the Vieux-Montréal. They list so many places worth a visit there's only one thing left to do: lace up your walking shoes, slip on a facemask — let's not forget the health rules — and strike out to explore avenues, back lanes, boulevards, and all the places that shout Montreal.

Discover our walking tour here:

bluemetropolis.org/shopping

metropolisbleu.org/shopping

Blue Metropolis at a glance

Blue Metropolis Foundation is a not-for-profit organization founded in 1997 that brings together people from different cultures to share the pleasures of reading and writing and encourage creativity and intercultural understanding. The Foundation produces an annual literary festival of international calibre and offers, year-round, a wide range of activities as part of the TD-Blue Metropolis Children's Festival as well as educational and social programs in the classroom, in libraries and online. These programs use reading and writing as therapeutic tools, to encourage academic perseverance and fight against poverty and social isolation.

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